

LAWS OF SUPPLY AND DEMAND

What are the Laws of Supply and Demand?

The term **supply** refers to the **amount of goods** that are available for sale. The term **demand** refers to how many people want the good or service that is for sale. The price of a good has an effect on how many people want to buy it.

Many markets operate through **supply and demand**. Goods are made and sold according to the demand by the people. If a consumer wants more of one good or service, the manufacturers will make more, which in turns makes more money for the manufacturers.

