



Name _____ Class _____ Date _____

1 **Persuade** means to convince.

True or false?



- A true
- B false

2 In _____ text, the author attempts to **convince** the reader to believe that the **author's viewpoint** is correct.

- A descriptive
- B narrative
- C persuasive
- D dramatic

NEW PATH LEARNING

3 The **author's viewpoint** is what he/she believes about a subject.

4 Some common **persuasive techniques** are: **Bandwagon**, **Stacking the Deck**, **Testimonials**, **Citing Statistics**, and



PREVIEW

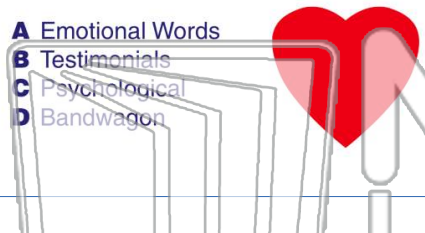
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7 _____ using the _____ technique.

- A Emotional Words
- B Testimonials
- C Psychological
- D Bandwagon

_____ he/she is using the _____ technique.

- A Emotional Words
- B Testimonials
- C Citing Statistics
- D Bandwagon



NEW PATH LEARNING

9 When an author writes **favorable statements** about **both sides** of an **issue**, he/she is **Stacking the Deck**.

True or false?

- A true
- B false

10 Some persuasive writers **appeal to logic** rather than emotions.

True or false?

- A true
- B false

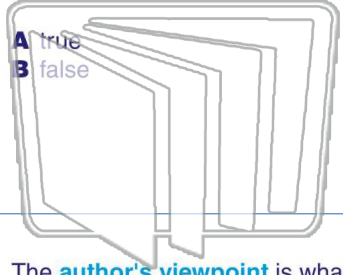




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